



**WELCOME TO
MISSOURI,
WORLD CUP FANS**



WELCOME TO MISSOURI

Missouri is ready to welcome the world, offering fans an unforgettable World Cup experience in the heart of America.



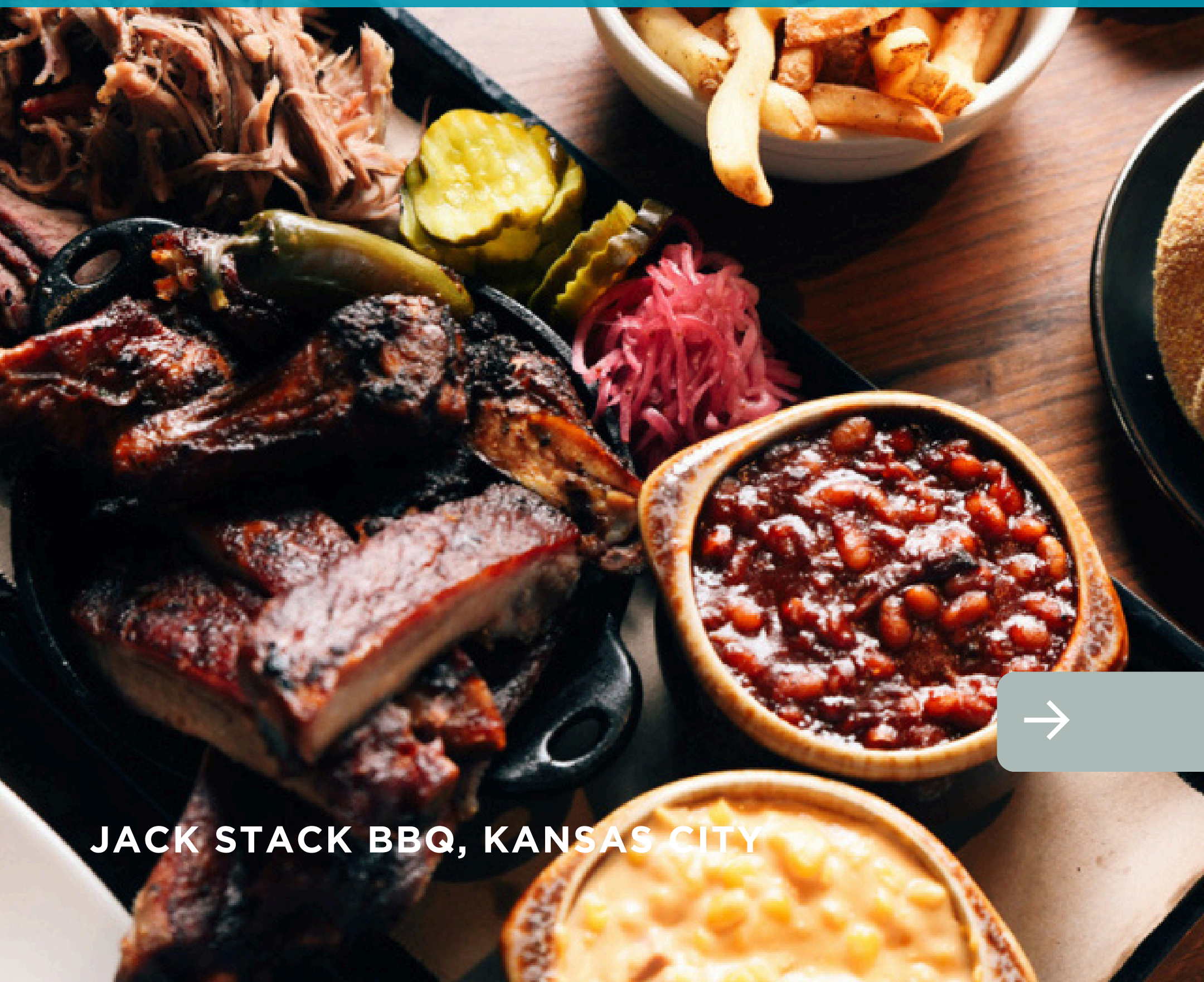
EASY TO REACH

Missouri's central location makes it easy for visitors to arrive by air, rail, or road, with Kansas City and St. Louis as key hubs.



AFFORDABLE FOR FANS

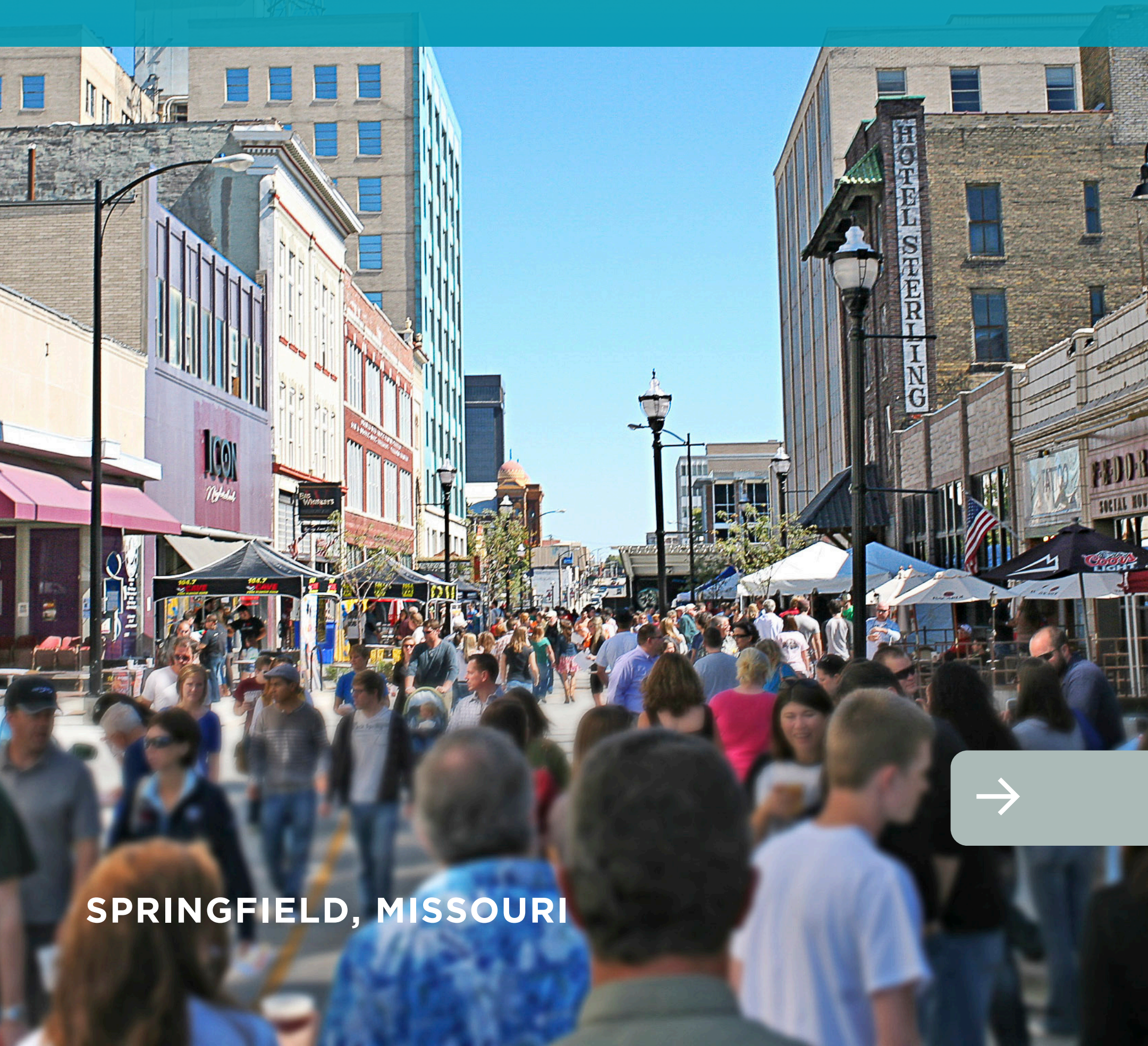
From hotels to dining, Missouri offers an affordable experience so you can focus on the game, not the price tag.



JACK STACK BBQ, KANSAS CITY

WARM, WELCOMING COMMUNITIES

Missouri's friendly communities are ready to welcome visitors from around the world with open arms.



SPRINGFIELD, MISSOURI

CULTURE & ENTERTAINMENT

World-class BBQ, live music, vibrant arts, and award-winning food scenes—Missouri offers more than just the game.



MISSOURI WINE COUNTRY

OUTDOOR ADVENTURES

Between matches, explore Missouri's lakes, trails, rivers, and beautiful parks for a perfect fan getaway.



LAKE OF THE OZARKS, MISSOURI

PASSION FOR SOCCER

Missouri is a soccer-loving state, ensuring electrifying atmospheres and spirited celebrations.



GET READY FOR GAME TIME

Missouri is ready to shine in the World Cup spotlight. Are you ready to join us in the heart of America?





SEE YOU IN MISSOURI!

**You'll come for the World Cup.
You might stay for everything else.**



BROOKFIELD, MISSOURI