



Agri-Ready County Designation connects counties with Missouri Farmers Care to encourage and protect agriculture and secure it as a thriving component in our state's economic future.



Missouri Farmers Care

# Missouri Agriculture's Economic Impact

*\$93.7 Billion*  
Economic Impact

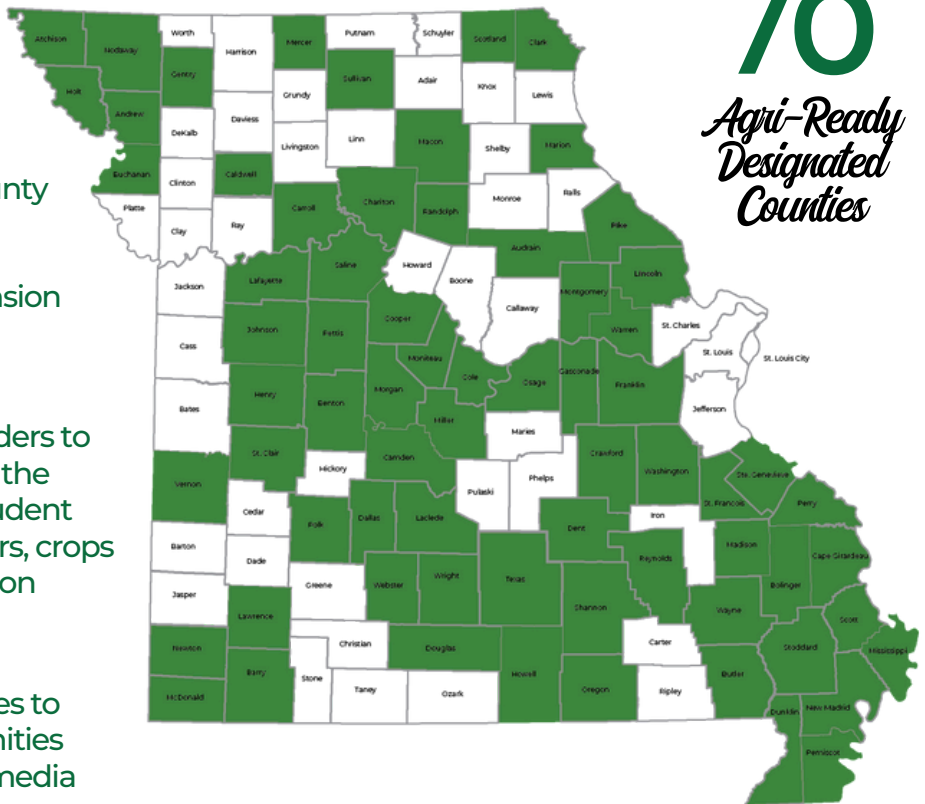
*27 million*  
acres of farmland

*87,887*  
farms

*460,000*  
employees

## BENEFITS OF BECOMING AGRI-READY

- Missouri agriculture partners with county leaders to advance local agricultural enterprise, promote the county as a conducive location for business expansion and enhance workforce readiness for agricultural careers.
- MFC will recruit local FFA student leaders to implement Agriculture Education on the Move™ in third grade classrooms. Student leaders will present agricultural careers, crops and livestock production with hands-on activities.
- MFC will equip counties with resources to support agricultural growth opportunities including promotional videos, social media posts, and additional resources



The Agri-Ready program is a voluntary program, which recognizes counties actively supporting the health and vitality of agriculture in their county.

Every county has something to gain from pursuing the Agri-Ready County Designation. Securing agriculture as a vital part of a county's economy is a sound business decision.

Pursuing the Agri-Ready County Designation is a great way to partner with Missouri Farmers Care to recognize the important economic underpinning of our agriculture industry and pave the way for a bright future for Missouri agriculture.



## How does a county become Agri-Ready?

County commissioners must come together to apply for designation as an Agri-Ready Designated County. Application materials are available at [www.mofarmerscare.com/agri-ready](http://www.mofarmerscare.com/agri-ready). Any county is eligible to apply. Missouri Farmers Care will review county ordinances and other activities to determine a county's willingness and intent to support agriculture and grant Agri-Ready status accordingly. Once a county is approved, they will begin working with Missouri Farmers Care to position and promote their Agri-Ready Designated County.

# Partnering with Counties Since 2015

The Agri-Ready County Designation protects agriculture's \$93.7 billion economic contribution and 460,00 Missouri jobs created by agriculture. The program supports Missouri farmers, ranchers and agribusinesses which provide fresh, quality food and feedstuffs for our state. Securing agriculture as a vital part of a county's economy is a sound business decision. Every county has something to gain from pursuing Agri-Ready County Designation.

Learn More About Missouri's Agri-Ready Counties at [www.mofarmerscare.com/agri-ready](http://www.mofarmerscare.com/agri-ready).



## Missouri Farmers Care

# POWER OF PARTNERSHIP



and 33 other partners committed to promoting the growth of Missouri agriculture